

critical infrastructure PROTECTION AND RESILIENCE EUROPE

11th-13th May 2021

Bucharest, Romania

www.cipre-expo.com

Securing the Inter-Connected Society

UN Member States need “to share information [...] to prevent, protect, mitigate, investigate, respond to and recover from damage from terrorist attacks on critical infrastructure facilities, including through joint training, and use or establishment of relevant communication or emergency warning networks.”

Exhibitor Prospectus

Critical Infrastructure Protection and Resilience Europe brings together leading stakeholders from industry, operators, agencies and governments to debate and collaborate on securing Europe’s critical infrastructure.

Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.



www.cipre-expo.com

Leading the debate for securing Europe’s critical infrastructure

Co-Hosted by:



Supporting Organisations:



Media Partners:





- | | |
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| <ul style="list-style-type: none"> • <i>Transport</i> • <i>Energy</i> • <i>Water</i> • <i>Information Technology</i> • <i>Communication</i> | <ul style="list-style-type: none"> • <i>Health</i> • <i>Food / Agriculture</i> • <i>Emergency Services</i> • <i>Finance</i> • <i>Government</i> |
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CIPRE – Where CIIP/Cyber and Physical Security Meet

Attacks on critical infrastructure sites are now a fact of life not simply a potential threat. Power stations, chemical plants, nuclear facilities are routinely targeted by cyber-attacks, the most successful so far being the Ukraine power outage that caused 225,000 customers to lose electricity. Last year an activist landed a UAV carrying small traces of radiation on the roof of the Japanese Premier's office and this year a UAV collided with a aircraft at London's Heathrow airport. And of course the terrible attacks on the metro and airport in Brussels. This is just the start of what we can expect to be the repeated targeting of our critical infrastructure. The potential effects not only in terms of loss of life but also in terms of damage to infrastructure, economic disruption and costs, can be enormous.

Once again widespread flooding across Europe in 2015 caused even bigger outages of power and for longer periods than cyber-attacks and the damage to lives, property and businesses was larger still, emphasising the need for planning and preparation on European scale.

We must be prepared!

The European Commission has adopted a communication on Critical Infrastructure Protection in the fight against terrorism, enhancing European prevention, preparedness and response in the event of terrorist attacks involving critical infrastructures.

The European Programme for Critical Infrastructure Protection (EPCIP) considers measures that will enhance the level of protection of infrastructure against external threats, with the Operator Security Plan for all infrastructures designated as European critical.

The European Union is also developing its policy on critical energy infrastructures in relation to the European Programme for Critical Infrastructure Protection ("EPCIP") which considers measures that will enhance, where necessary, the level of protection of certain infrastructures against external threats.

Critical Infrastructure Protection and Resilience Europe brings together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Europe. The conference will look at developing on the theme of previous events in helping to create better understanding of the issues and the threats, to help facilitate the work to develop frameworks, good risk management, strategic planning and implementation.

The integrity of critical infrastructures and their reliable operation are vital for the well-being of the citizens and the functioning of the economy. The implementation of the EPCIP, under Council Directive 2008/114/EC on the identification and designation of European critical infrastructures and the need to improve their protection, has not been completely successful.

Why the Need for Such a Discussion?

Article 196 of the Lisbon Treaty enshrines in law that the Union shall encourage cooperation between Member States in order to improve the effectiveness of systems for preventing and protecting against natural or man-made disasters.

The Union's action shall aim to:

- (a) support and complement Member States' action at national, regional and local level in risk prevention, in preparing their civil-protection personnel and in responding to natural or man-made disasters within the Union;
- (b) promote swift, effective operational cooperation within the Union between national civil-protection services;
- (c) promote consistency in international civil-protection work.

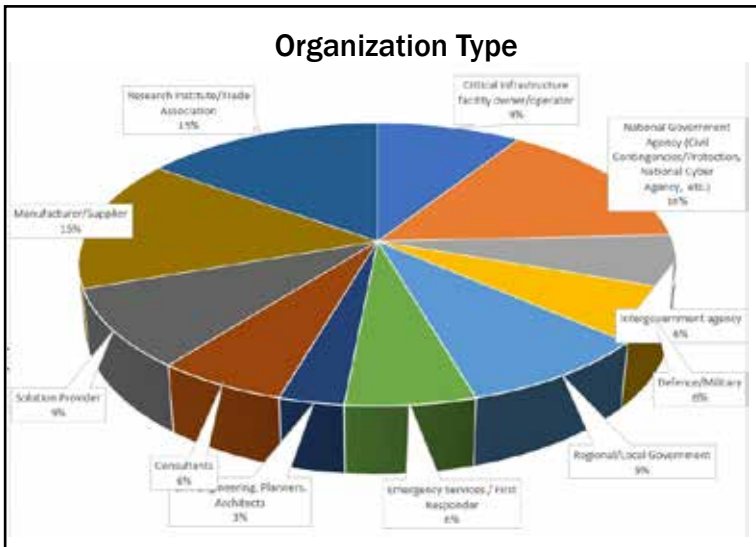
The ever changing nature of threats, whether natural through climate change, or man-made through terrorism activities, either physical or cyber-attacks, means the need to continually review and update policies, practices and technologies to meet these demands.



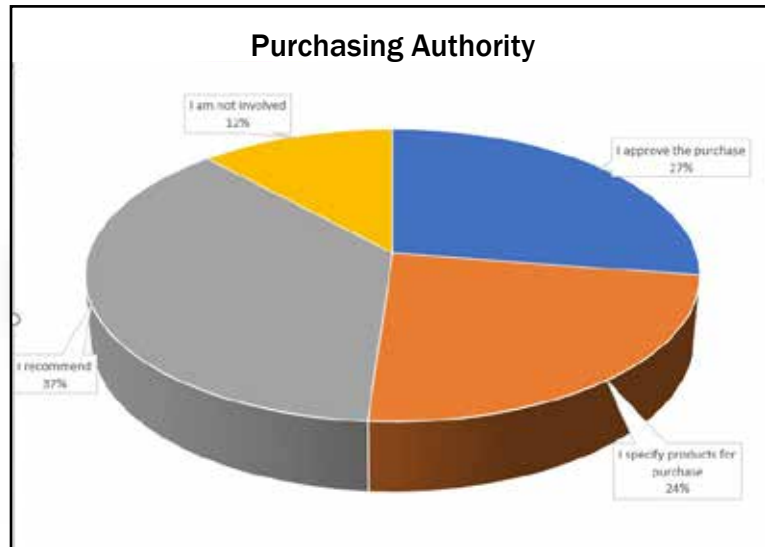


Statistics

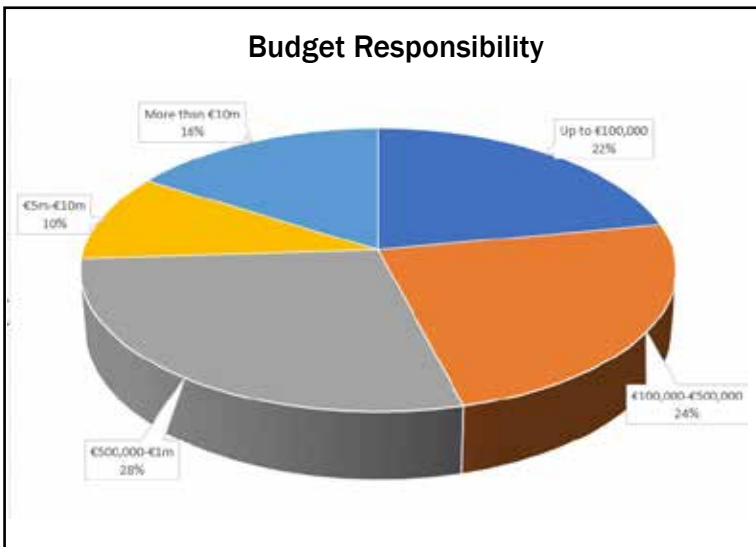
Organization Type



Purchasing Authority



Budget Responsibility



Why Attend

To find new solutions/new providers	42%
To learn more about the latest technologies and systems for protecting critical infrastructure facilities	51%
To network with peers and learn from others experiences	78%
To enhance my knowledge and understanding of threats, challenges and thought leadership in CI	67%
To listen to presentations from industry experts and peers	52%
To find new partners/customers, to create networks	17%



Critical Infrastructure Protection / Physical Security

Drone's, Insider threats, Vehicle Borne IED's, Suicide Bombers and Active Shooters are just some of the myriad of known threats facing CNI operators in 2019. Identifying ways of detecting, defeating and mitigating against those threats and building-in resilience are crucial organisation or CNI operator.

Critical Information Infrastructure Protection / Cyber Security

With the ever increasing threat from cyber attacks on critical infrastructure, the information and data stored and used by CNI systems and operators can be more crucial than the system itself. CIIP is becoming ever more important as part of the cyber security strategy of an organisation or CNI operator.

Combining CIIP/Cyber and Physical Security into one integrated strategy is not just desirable but crucial!

The Critical Infrastructure Protection & Resilience Europe exhibition will demonstrate and display some of the leading technologies, products and services available to the industry.

As an exhibitor you can meet leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

Who is CIPRE for?

Critical Infrastructure Protection and Resilience Europe will attract:

- National government agencies responsible for national security and emergency/contingency planning
- Police and Security Agencies
- Emergency Services
- Local Government
- Facilities Managers – Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- IT, Cyber Security and Information Managers
- Port Security Managers
- Airport Security Managers
- Transport Security Managers
- Event Security Managers
- Architects
- Civil Engineers
- EU
- NATO
- Military
- Border Officials

Who should Exhibit / Sponsor

Critical Infrastructure Protection and Resilience Europe provide great business development opportunities, as well as connections to a key target audience, for:

- Security equipment manufacturers and suppliers
- IT security consultants
- Infrastructure protection consultants
- Architects
- Builders
- Civil Engineers
- Security Service providers

Benefits of Exhibiting/Sponsorship

- Build and enhance your company profile and image to key industry professionals
- Connect with customers and develop new business relationships
- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critical infrastructure sector
- Connect with more customers in less time in the best face-to-face environment

For further information and details on how to register visit www.cipre-expo.com

For conference or registration queries please contact:

Neil Walker

Event Director

T: +44 (0) 7725 318601

F: +44 (0) 872 111 3210

E: neilw@torchmarketing.co.uk



critical infrastructure PROTECTION AND RESILIENCE EUROPE

11th-13th May 2021
Bucharest, Romania

The premier conference for securing Europe's critical infrastructure

Why participate and be involved?

Critical Infrastructure Protection and Resilience Europe provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience Europe gives you a great opportunity to meet key decision makers and influencers.

www.cipre-expo.com

Exhibiting Investment

The cost of participation at the Critical Infrastructure Protection & Resilience Europe is:

Table Top Exhibit - €2,500

2m x 1.5m raw space with 1 x table and 2 x chairs, 1 Exhibitor Delegate pass with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Exhibitors also benefit from a 50% discount on Conference Delegate Fees.

ASK ABOUT OUR BOOKING BUNDLES FOR EXTRA EXPOSURE

“Although the EC Directive has helped in ‘assessing the need to improve the protection of European critical infrastructures’ in the transport and energy sectors, there is no indication that it has actually improved security in these sectors.”

Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Platinum Sponsor	Euro 12,000
Gold Sponsor	Euro 10,000
Silver Sponsor (2 available)	Euro 8,000
Bronze Sponsor (2 available)	Euro 6,000
Conference Videos and Proceedings	Euro 3,950
Delegate Folder Sponsor	Euro 3,950
Networking Reception Sponsor	Euro 2,950
Lanyard Sponsor	Euro 2,950
Badge Sponsor	Euro 2,950
Conference Proceedings Sponsorship	Euro 2,950
Delegate Restaurant Sponsor	Euro 2,950
Coffee Break Sponsor	Euro 2,950

For further details and to discuss,, contact your regional representative detailed below.

How to Exhibit

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience Europe please contact:

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 T: +44 (0) 7786 270 820

Sam Most
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 T: +44 (0) 208 123 7909

Paul McPherson
Americas
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 T: +1-240-463-1700

2019 Delegates included:

- Expert , Estonian Information System Authority , Estonia
- Senior Officer , Ministry of the Environment of the Czech Republic , Czech Republic
- Dy manager Marketing , National Radio Telecom Corporation , Pakistan
- COOP , USA , United States
- SUPSI , Italy
- Business Development Access Control , Abloy Italy , Italy
- Senior Manager KPMG Advisory , Italy
- Lombardia Regional Govt , Italy
- Group Head BC and Crisis Mngmnt , London Stock Exchange Group , United Kingdom
- Deputy Director of the Department for Security Information (DIS) , Italian Cybersecurity Agency , Italy
- ITSO , EUROCONTROL , Belgium
- Assoc Professor , University in Zlín , Czech Republic
- Project Manager , Defender Project , Italy
- Business Unit Manager , Abloy Italy , Italy
- Criminal Justice and Policy Advisor , Independent Consultant , France
- Head of business Continuity , Farah , United Arab Emirates
- Board Member , AIIC (Italian Association of Critical Infrastructu , Italy
- Marketing Manager , Panta Ray , Italy
- piazza Città di Lombardia, 1 Milano , regione.lombardia.it , Italy
- Partner , KPMG Advisory SpA , Italy
- ANAS SpA - Compartimento di viabilità regionale di Milano , Italy
- Policy Officer , European Commission , Belgium
- Division Director , Argonne National Laboratory , United States
- Partner , KPMG , Italy
- Project Traffic & Security Manager , Tecnicas Reunidas , Saudi Arabia
- Project Officer , European Commission, Joint Research Centre , Italy
- Lombardi s.a. , Italy
- Technical Officer , European Space Agency , United Kingdom
- Head of Cybersecurity and Critical Infrastructure , ICI Bucharest , Romania
- Partner KPMG Advisory , Italy
- senior state counsellor , Ministry of Economy of the Slovak republic , Slovakia
- Consul , United States Consulate General Milan , Italy
- Building and Industrial Lead - Europe , Genetec , France
- Political Economic Intern , United States Consulate General Milan , Italy
- Autostrada per l'Italia - Direzione 2° tronco , Italy
- Senior Ground System Engineer , European Space Agency , United Kingdom
- Senior lecturer , University of Skavde , Sweden
- Senior Analyst , EUCOM J9 , Germany
- senior desk officer , National Directorate General for Disaster Management , Hungary
- Vice Consul , United States Consulate General Milan , Italy
- Retired LEO , Lakeland Police Dept , United States
- Officer , Lakeland Police Dept , United States
- Resilience Risk Manager , London Stock Exchange Group , United Kingdom
- CISO , Saras SpA , Italy
- Associate Partner KPMG Advisory , Italy
- Researcher , KU Leuven , Belgium
- Cybersecurity officer , European Commission , Belgium
- Resp. Security , Saras SpA , Italy
- Researcher , CNR-IRCrES, National Research Council of Italy , Italy
- Senior Legal Officer , Siracusa International Institute , Italy
- Assistant Professor , New York University (Abu Dhabi) , United Arab Emirates
- Business Development , NAIS Srl Nextant Applications & Innovative Solutio , Italy
- Researcher , ICI Bucharest , Romania
- Associate Researcher , Center for Security Studies (KEMEA) , Greece
- Milano Serravalle Milano Tangenziali SpA , Italy
- Ministerial counsellor , Ministry of Transport , Czech Republic
- Economic Specialist , United States Consulate General Milan , Italy
- Polizia Cantonale Ticinese , Italy
- Lead, Mission Assurance & Critical Infrastructure , US Department of the Navy , Italy
- CISO , PAS Global , United States
- Managing Director , Aviation Risk Management , Australia
- Business Development and Solutions Director , ABLOY Critical Infrastructure , Finland
- Researcher, Assoc. Prof , Tomas Bata University in ZlĀn, FAI , Czech Republic
- Energy Security Expert , NATO ENERGY SECURITY CENTRE OF EXCELLENCE , Lithuania
- Head of Secretariat , DPPI SEE , Bosnia and Herzegovina
- Cybersecurity Expert , Estonian Information System Authority , Estonia
- Senior Research & Development Advisor , National Office for Identity Data , Netherlands
- Trainee , Dutch Government , Netherlands
- Secretary General , Spanish Tech.Platform Industrial Safety & Security , Spain
- Regional Director / Advisor , IACIPP / KPMG , Italy
- Analyst , Department of Defense , United States
- Special Advisor , National Emergency Supply Agency , Finland
- Security , Bucharest Airports , Romania
- Post Doctoral Research Associate , New York University Abu Dhabi , United Arab Emirates
- Associate Researcher , Center for Security Studies (KEMEA) , Greece
- Research Fellow , Politecnico di Milano , Italy
- Italian Critical Infrastructures Secretariat , Presidency of the Council of Ministers , Italy
- S.A.T.A.P. S.p.A. , Italy
- Chief of post-emergency and Critical Infrastructure , Lombardy Regione/ Civil Protection , Italy
- Critical Infrastructure Analyst , United States European Command , Germany
- Head of Corporate Protection , Terna Spa , Italy
- Analyst , Department of Defense , United States
- Expert , ICI Bucharest , Romania
- Director General , Siracusa International Institute , Italy
- CEO , Co-Decision Technology , France
- Business , FREEDOM TRADING COMPANY PVT LTD , Pakistan
- Security expert , NAV Portugal EPE , Portugal
- RESISTO Project Leonardo Technical Coordinator , Leonardo SPA , Italy
- Strategic ICT Projects and Digital Services Office , Regione Lombardia , Italy
- Analyst , Department of Defense , United States
- Project Manager , Center for Security Studies (KEMEA) , Greece
- Border Security Lead , Gatwick Airport , United Kingdom
- Security Consultant , CISCO , Italy
- Vice President- AD&S , Frost & Sullivan , United Kingdom
- Business Development , ISARA Corporation , Canada
- Security and logistics expert , NAV Portugal EPE , Portugal
- Head of Unit Technology Innovation in Security , Joint Research Centre, EC , Italy
- Politecnico di Milano , Italy
- Security Adviser , CSU / TVP , United Kingdom
- academician worker , Czech Technical University in Prague , Czech Republic
- scientist, academician worker , Czech Technical University in Prague , Czech Republic
- Chief expert , Government Centre for Security , Poland
- Researcher , CNR , Italy
- Canton Ticino-Dipartimento del Territorio , Italy
- Academic Researcher , VSB - Technical University of Ostrava , Czech Republic
- Head of Research and Intelligence , Panta Ray , Italy
- Undersecretary for the International Delegation , Lombardia Regional Government , Italy
- Director , Lombardia Regional Govt , Italy
- Chairman , EE-ISAC (European Energy & Information Sharing & A , Belgium
- Director , DC Homeland Security and Emergency Mngmt Agency , United States
- desk officer , Ministry of Defence , Hungary
- Head Laboratory of analysis and protection of critical infrastructure , ENEA , Italy



International Association of CIP Professionals (IACIPP)

The IACIPP is a global fraternal association of CIP professionals, dedicated to sharing ideas, information, experiences, technology and best practise, with the express purpose of making the world a safer place.

The association is open to critical infrastructure operators and government agencies, including site managers, security officers, government agency officials and policy makers. The purpose is to share ideas, information, experiences, technology and best practise.

The Association, although very young in its journey, is clear in what it is seeking to achieve. The creation of a network of like minded people who have the knowledge, experience, skill and determination to get involved in the development and sharing of good practice and innovation in order to continue to contribute to the reduction of vulnerabilities and seek to increase the resilience of Critical Infrastructure and Information.



For further details visit www.cip-association.org
or email info@cip-association.org.

The IACIPP initial overall objectives are:

- To develop a wider understanding of the challenges facing both industry and governments
- To facilitate the exchange of appropriate infrastructure & information related information and to maximise networking opportunities
- To promote good practice and innovation
- To facilitate access to experts within the fields of both Infrastructure and Information protection and resilience
- To create a centre of excellence, promoting close co-operation with key international partners
- To extend our reach globally to develop wider membership that reflects the needs of all member countries and organisations

The Association also aims to:

- Provide proactive thought leadership in the domain of critical infrastructure security and resilience.
- Help set the agenda for discussions in infrastructure security and resilience
- Promote and encourage the sharing of information, knowledge and experience that will enhance security.
- To filter, collect, collate and co-ordinate information and data sharing.
- Identify and promote new technologies that can enhance security and resilience.
- Share information with members about the changing threat landscape
- Share information, ideas and knowledge to promote best practice
- Educate operators and provide industry standards
- Act as a Liaison between operators, government, intergovernmental bodies
- Make available surveys and research
- Provide the mechanism for liaison between operators and industry

DIGITAL MEDIA ADVERTISING OPPORTUNITIES

WEBSITE BANNER



Home



! Critical Infrastructure Protection and Resilience Europe (part of European CIP week) co-hosted by:



Premium position - Horizontal

728 x 90px

1 month	3 months
£310 \$375	£275 \$335

6 months	12 months
£250 \$300	£230 \$280

Square banner

125 x 125px

1 month	3 months
£150 \$170	£130 \$150

6 months	12 months
£115 \$135	£100 \$120

CIPRE ENEWSLETTER



CIPRE E-NEWSLETTER



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Hurricane Zeta made landfall in southeastern Louisiana as a Category 2 storm, leading into coastal communities with heavy rain and wind, and leaving hundreds of thousands without power, and threatening...

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NSA's Cybersecurity mission includes working to secure future technologies. As imminently emerging technology, 5G will change the way both military and National Security Systems operate, and NSA is partnering across...

Read more...



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A three-day online training course for over 70 practitioners from the five Central Asian states on the effective investigation of crimes committed in cyberspace and with the use of digital...

CIPRE event monthly ENewsletter is circulated to 30k industry professionals across Europe or interested in European CIPR developments.

Premium position - Horizontal

728 x 90px

1 month	3 months
£310 \$375	£275 \$335

6 months	12 months
£250 \$300	£230 \$280

Mid position - Horizontal

728 x 90px

1 month	3 months
£250 \$300	£230 \$280

6 months	12 months
£210 \$260	£190 \$240

IACIPP MONTHLY E-NEWS

IACIPP ENews is the monthly ENewsletter of the International Association of CIP Professionals, circulated to 100k industry professionals globally.

Premium position - Horizontal			
728 x 90px			
1 month		3 months	
£625	\$750	£545	\$650
6 months		12 months	
£500	\$600	£460	\$550

Mid position - Horizontal			
728 x 90px			
1 month		3 months	
£500	\$600	£460	\$550
6 months		12 months	
£420	\$500	£375	\$450

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You send the 800-word or so piece along with images and we will post to the www.worldsecurity-index.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £500 (\$600)

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Your company videos represent a significant investment in time and resources, and yet, not many people see them or even know they exist. And those that do view them, usually know who you are anyway! Maximise your investment in your video resources by allowing us to promote it for you.

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Cost £1,215.00 (\$1,450) it will remain on the site for a full 12 months.

DIGITAL MEDIA ADVERTISING OPPORTUNITIES

WEBINARS

Hosted by World Security Report Editor, Tony Kingham. Interview style with Tony as moderator and 3-4 speakers supplied by the sponsor. Topic driven by sponsor. Program approx 45 minutes in length. Audio with power point. Power point provided by Sponsor.

The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What CIPRE and World Security Report will do:

- Email Blast – several DEDICATED EMAIL blasts to 100,000+ contacts. Typically, two prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar
- Push Notices – to our LinkedIn Groups
- Banners in our monthly e-newsletter. Typically, two prior and one post live event.
- Advert Specifically for the webinar in World Security Report
- Registration engine to capture details of those who register for the webinar.
- Details of those who registered for the webinar provided in a spreadsheet to Sponsor.

What will be needed from the Sponsor:

- a topic
- a power point presentation
- 2-3 speakers
- at least one phone call ahead of time with all speakers.

Once delivered, either live or using a pre-recording, the webinar remains available online and on www.worldsecurity-index.com and future subscribers are passed on to you.

Cost £3,750.00 (\$4,900) for the live webinar which will also remain on the site for a full 12 months

THE PODCAST PACKAGE

Podcasts are an incredibly powerful and attractive way of reaching new customers and generating new leads. Podcasts allow you to reach a global audience without your potential customer having to leave comfort of this or her office or home.

It gives the viewer the freedom to tune and watch when they want at a time that suits their schedule.

With you, we will host, produce, and share a 15-minute presentation podcast about your company and its products via our web sites and social media channels.

We will send a dedicated email to our entire subscriber list inviting them to register to view the podcast and we will share those contact details with the client.

The podcast will be advertised in the next available issue of WORLD SECURITY REPORT magazine.

The podcast will remain hosted on the website for twelve months and we will continue to send you any new registrants.

Cost £2,250.00 (\$2,900) each it will remain on the site for a full 12 months.



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The premier conference for securing Europe's critical infrastructure

Media Partners:



World Security Report is a bi-monthly electronic, fully accessible e-news service distributed to over 100,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, security and armed forces and civilian services and looks at how they are dealing with them. It aims to be a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

WSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

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(average 415,000 per month)
350,000 unique users per year
(average 30,000 per month)

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Through our own dedicated media channels World Security Report and WorldSecurity-index.com, we invite our industry partners to share news about products, product developments and contracts with us and our stakeholders 24/7 365 days a year.

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The premier conference for securing Europe's critical infrastructure

Developing and implementing policies and best practices to improve measures for the protection, security preparedness and resilience of critical infrastructure.

Call for Papers

Abstract submittal deadline - 20th November 2020

Are you interested at speaking at the Critical Infrastructure Protection and Resilience Europe conference?

The Critical Infrastructure Protection and Resilience Europe Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

For further details, guidelines and to submit your abstract online visit www.cipre-expo.com

If you have any queries, please email Neil Walker, Event Director at neilw@torchmarketing.co.uk

Further Information

If you are interested in exhibiting and sponsorship opportunities at the Critical Infrastructure Protection & Resilience Europe, please complete the form and return to:

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Sam Most
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Paul Gloc
UK and Rest of World
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