

critical infrastructure

PROTECTION AND RESILIENCE EUROPE

14th-16th October 2025

Brindisi, Italy

www.cipre-expo.com

With the patronage of
the City of Brindisi



Co-Hosted by:



Flagship Media
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Exhibitor Prospectus

Critical Infrastructure Protection and Resilience events bring together leading stakeholders from industry, operators, agencies and governments to debate and collaborate on securing the nations critical infrastructure.

Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

Part of CIP Week in Europe



**Critical Infrastructure
Protection Week** *in Europe*

14th-16th October 2025 - Brindisi, Italy





Critical Infrastructure Protection Week *in Europe*

14th-16th October 2025 - Brindisi, Italy



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infrastructure**
PROTECTION AND
RESILIENCE EUROPE

The International Association for CIP Professionals is delighted to be hosting the 2025 CIP Week in Europe with the patronage of the City of Brindisi.

The premier event for the critical infrastructure protection and resilience community, Critical Infrastructure Protection and Resilience Europe (CIPRE) brings together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Europe.

The recent implementation of The Critical Entities Resilience (CER) and NIS2 Directives, which lays down obligations on EU Member States to take specific measures to ensure that essential services and infrastructures, for the maintenance of vital societal functions or economic activities, are provided in an unobstructed manner in the internal market, enhancing security requirements, reporting obligations, and crisis management capabilities.

Compliance with the CER Directive and NIS2 Directive are crucial for businesses operating in the EU to safeguard their systems, mitigate threats, and ensure resilience. Penalties are enforceable on agencies and operators for non-compliance.

Brindisi's strategic Adriatic position, robust port facilities, proximity to industrial giants like Bari and Taranto, thriving industrial and academic ecosystem, and pioneering smart city initiatives make it the perfect location for Europe's premier conference on critical infrastructure protection.

Join us in Brindisi, Italy for the next CIP Week in Europe and the 10th Critical Infrastructure Protection and Resilience Europe discussion on securing Europe's critical infrastructure.

www.cipre-expo.com

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**critical
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PROTECTION AND
RESILIENCE NEWS

*Leading the debate for securing
Europe's critical infrastructure*



critical infrastructure

PROTECTION AND RESILIENCE EUROPE

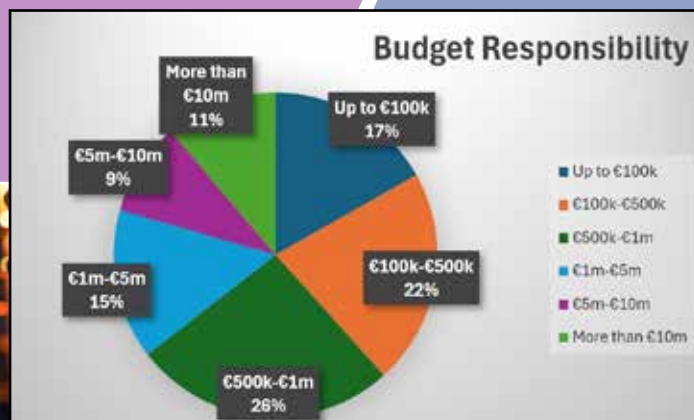
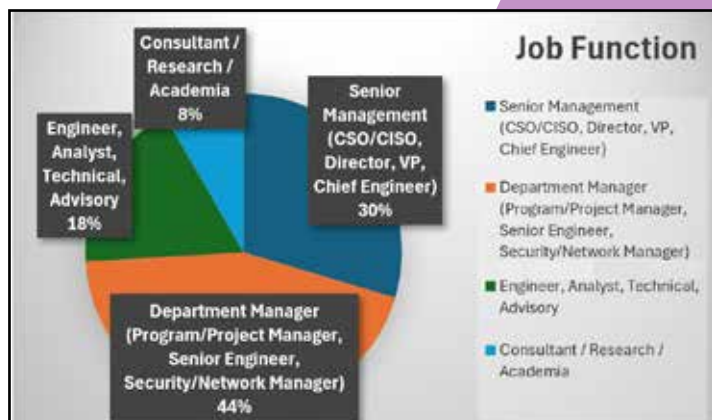
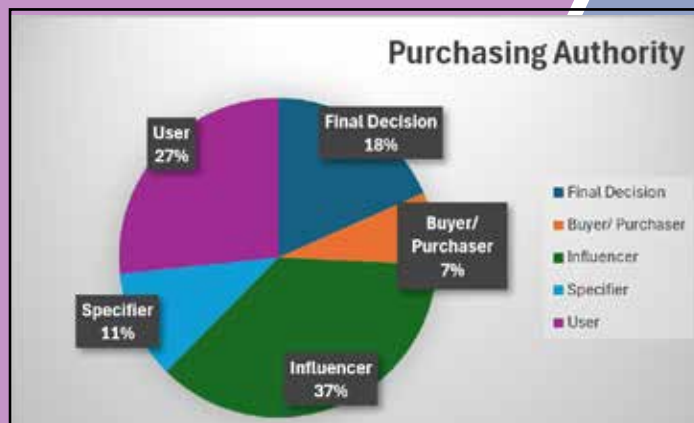
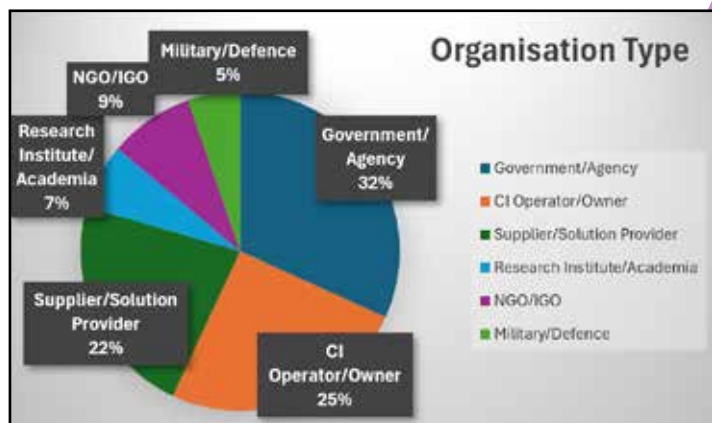
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"Participating in CIPRE for the second time already felt like reuniting with old friends. The conference's unique size and welcoming atmosphere create a perfect environment for meaningful exchanges and in-depth discussions. We see it more as a community gathering than a traditional conference, with open and profound conversations at its core. At CIPRE, we enjoy listening first—this helps us tailor the best solutions for every challenge. We're already looking forward to seeing you all in Brindisi 2025!"

David Března, Vice President of Corporate Solutions Operations and Scale Up, ESET



250 Delegates

250 delegates attended the CIPRE conference and expo in 2024.

60/40

58% of delegates have Cyber Security as their primary area of interest, whilst 42% of delegate were focused on Physical Security.

€3.5 million

average amount of the budget size that the attendees are responsible for.

73%

of attendees are involved in their organizations purchasing process for CIP products

To find new technologies

biggest reason people attended the event

The best conference

for discussing challenges facing the industry and sharing of ideas and solutions

Why Delegates Attend

To find new solutions/new providers	42%
To learn more about the latest technologies and systems for protecting critical infrastructure facilities	51%
To network with peers and learn from others experiences	78%
To enhance my knowledge and understanding of threats, challenges and thought leadership in CI	67%
To listen to presentations from industry experts and peers	52%
To find new partners/customers, to create networks	17%



“We are very happy that we attended CIPRE. This event excelled at fostering collaboration between industry leaders and operators, creating a dynamic platform for discussing innovative approaches to enhance the resilience of critical entities across Europe”

KnowBe4



Critical Infrastructure Protection Week *in Europe*

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International Association of
CIP Professionals

Cyber and Physical Threats to Critical Infrastructure

Cyberattacks on critical infrastructure have evolved from potential threats to a persistent reality. Power plants, chemical facilities, and nuclear sites are increasingly targeted by malicious actors. A notable example is the 2015 Ukraine power outage, which affected 225,000 customers.

More recent incidents underscore the growing vulnerability of critical infrastructure. In 2023, a significant cyberattack disrupted critical services in a European nation, highlighting the potential for widespread disruption. Additionally, physical threats, such as drone attacks and sabotage, remain a concern.

The potential consequences of these attacks are far-reaching, encompassing loss of life, economic disruption, and significant infrastructure damage. The 2015 European floods serve as a stark reminder that natural disasters can exacerbate the impact of cyber and physical attacks, necessitating robust preparedness and planning at a European scale.

Strengthening European Infrastructure Protection

To address these evolving threats, the European Union has taken significant steps to enhance the protection of critical infrastructure. The European Commission's communication on Critical Infrastructure Protection provides a framework for prevention, preparedness, and response to attacks.

The European Programme for Critical Infrastructure Protection (EPCIP) is a key initiative that mandates Operator Security Plans for all designated European critical infrastructures. This program aims to improve the security posture of these vital assets against external threats.

Furthermore, the EU is developing a comprehensive policy on critical energy infrastructure, aligning with the EPCIP to bolster the resilience of the energy sector.

Given the escalating threat landscape, it is imperative to prioritize the protection of critical infrastructure. By investing in robust cybersecurity measures, fostering international cooperation, and promoting resilience, we can mitigate risks and safeguard the essential services that underpin our societies.

Critical Infrastructure Protection and Resilience Europe brings together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Europe. The conference will look at developing on the theme of previous events in helping to create better understanding of the issues and the threats, to help facilitate the work to develop frameworks, good risk management, strategic planning and implementation.

The integrity of critical infrastructures and their reliable operation are vital for the well-being of the citizens and the functioning of the economy.

Understanding the Impact of Recent EU Cybersecurity Directives

The European Union has taken significant steps to bolster cybersecurity and critical infrastructure resilience. The Network and Information Systems Directive 2 (NIS2), which entered into force in 2023, updates the 2016 NIS Directive. This updated legislation expands the scope of cybersecurity requirements to new sectors and entities, including key digital service providers.

Key provisions of NIS2 include:

- **Enhanced security measures:** Businesses designated as operators of essential services must implement robust security measures to protect their systems and data.
- **Mandatory incident reporting:** Entities must report serious cybersecurity incidents to national authorities.
- **Increased accountability:** Key digital service providers are subject to specific security and notification obligations.

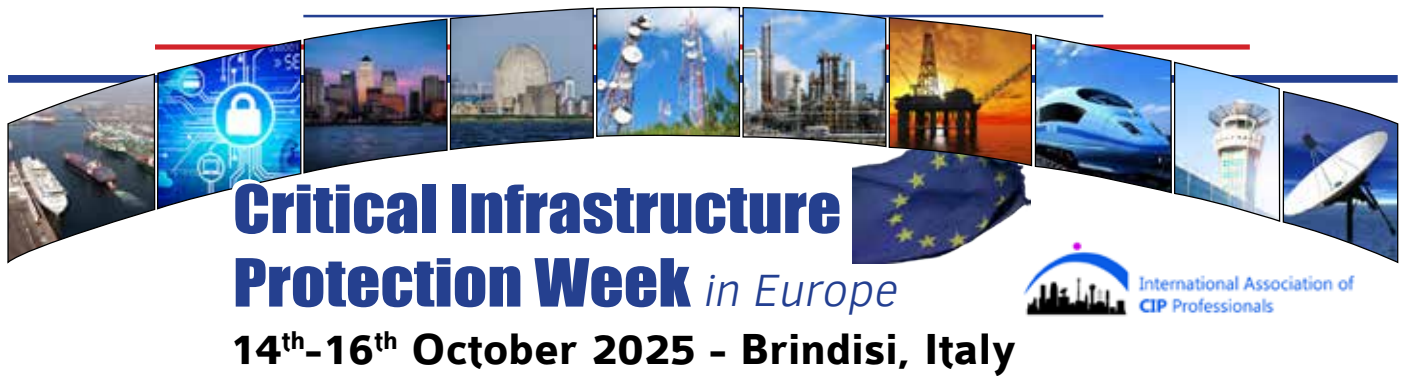
In addition to NIS2, the Directive on the Resilience of Critical

Entities was adopted in 2023 to strengthen the resilience of critical entities against a wide range of threats, such as natural disasters, cyberattacks, and terrorist attacks.

Key provisions of the Resilience of Critical Entities Directive include:

- **Identification of critical entities:** Member States must identify entities that are critical to society and the economy.
- **Risk assessments and mitigation measures:** Critical entities must conduct risk assessments and implement measures to enhance their resilience.
- **Cross-border cooperation:** The EU will facilitate cross-border cooperation and knowledge sharing among Member States and critical entities.

By understanding and complying with these directives, organizations can better protect themselves against cyber threats and contribute to a more resilient European Union.



Brindisi: Host for CIPRE and 'CIP Week in Europe' 2025

Strategic Adriatic Position and Connectivity

Brindisi, located on Italy's Adriatic coast, serves as a pivotal gateway between Western Europe and the Balkans. This strategic position ensures seamless connectivity across the Adriatic and Mediterranean seas, offering direct access to key markets and regions crucial for critical infrastructure protection discussions. Its proximity to the Balkans further strengthens Brindisi's role as a central hub for trans-European networks, enabling rich collaboration and knowledge sharing among diverse stakeholders in the field.

Vital Sea-Facing City with Robust Port Facilities

As a vital sea-facing city, Brindisi boasts one of the most significant ports in the Adriatic, acting as a central node in maritime trade routes. The port's modern facilities and extensive connections across the region make it an essential asset for discussions on infrastructure security, particularly in the context of maritime and port security. Hosting the conference in Brindisi offers participants direct exposure to the operational challenges and solutions associated with safeguarding critical maritime infrastructure.

Proximity to Bari, Taranto, and Lecce: A Regional Powerhouse

Brindisi's strategic location is further enhanced by its proximity to the industrial powerhouses of Bari, Taranto, and Lecce. Bari, with its robust seaborne industry, plays a crucial role in the maritime economy of Southern Italy. Taranto is home to one of Europe's largest steelworks and a major oil refining industry, making it a critical player in the region's industrial landscape. Furthermore, Lecce is the landing point of the Trans Adriatic Pipeline (TAP), a key national critical infrastructure that enables Italy and Europe to diversify their gas supply chain, a crucial factor in the current geopolitical climate. The synergy between Brindisi, Bari, Taranto, and Lecce forms a regional triangle of industrial strength and strategic importance, offering an unparalleled environment for discussions on critical infrastructure, energy security, and the resilience of supply chains.

A Thriving Ecosystem of Industries and Academic Excellence

Brindisi serves as a dynamic hub for a vibrant constellation of industries and academic institutions that are integral to the critical infrastructure and cybersecurity supply chain. The city's industrial sector includes leading companies in aerospace, energy, and manufacturing, all of which play a crucial role in Europe's critical infrastructure network. Additionally, Brindisi hosts part of the research facilities of the University of Salento (Lecce), whose Department of Engineering for Innovation established the Centre for Interdisciplinary Research on Critical Infrastructure Security and Resilience (CRISR) in 2017. CRISR, which also chairs the Subnetwork on Safety and Security of Critical Infrastructures for UNIMED (<https://www.uni-med.net/subnetworks/safety-and-security-of-critical-infrastructures/>), is poised to offer invaluable support in the preparation, planning, and execution of the conference. This includes assistance in organizing sessions and side-events that align with the latest developments in critical entity resilience and cybersecurity. These facilities and academic institutions are at the forefront of innovation, providing an ideal setting to explore the latest advancements and challenges in the field.

Smart City Initiatives and Technological Innovation

Brindisi is undergoing a transformative smart city project focused on crowd management, port security, public warning systems, and early warning mechanisms for natural disasters such as floods. These initiatives position Brindisi as a leader in integrating technology with urban infrastructure to enhance resilience and security. The city's experience in implementing these cutting-edge solutions provides valuable case studies for conference participants, offering practical insights into the future of urban infrastructure protection.



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Critical Infrastructure Protection / Physical Security

Drone's, Insider threats, Vehicle Borne IED's, Suicide Bombers and Active Shooters are just some of the myriad of known threats facing CNI operators in 2024. Identifying ways of detecting, defeating and mitigating against those threats and building-in resilience are crucial organisation or CNI operator.

Combining CIIP/Cyber and Physical Security into one integrated strategy is not just desirable but crucial!

The Critical Infrastructure Protection & Resilience Europe exhibition will demonstrate and display some of the leading technologies, products and services available to the industry.

As an exhibitor you can meet leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

Who is CIPRE for?

Critical Infrastructure Protection and Resilience Europe will attract:

- National government agencies responsible for national security and emergency/contingency planning
- Police and Security Agencies
- Emergency Services
- Local Government
- Facilities Managers – Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- IT, Cyber Security and Information Managers
- Port Security Managers
- Airport Security Managers
- Transport Security Managers
- Event Security Managers
- Architects
- Civil Engineers
- EU
- NATO
- Military
- Border Officials

Who should Exhibit / Sponsor

Critical Infrastructure Protection and Resilience Europe provides great business development opportunities, as well as connections to a key target audience, for:

- OEM, Security equipment manufacturers and suppliers
- IT security providers and consultants
- Infrastructure protection consultants
- Facilities management companies
- Security Service providers
- Architects & Builders
- Civil Engineers

Critical Information Infrastructure Protection / Cyber Security

With the ever increasing threat from cyber attacks on critical infrastructure, the information and data stored and used by CNI systems and operators can be more crucial than the system itself. CIIP is becoming ever more important as part of the cyber security strategy of an organisation or CNI operator.

Benefits of Exhibiting/Sponsorship

- Build and enhance your company profile and image to key industry professionals
- Connect with customers and develop new business relationships
- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critical infrastructure sector
- Connect with more customers in less time in the best face-to-face environment

"As an exhibitor, CIPRE proved to be a very worthwhile event with a great number of engaged and relevant delegates. The conference streams were both interesting and relevant with plenty of networking opportunities."

Andy Covey, Marketing Manager, Wavefront Systems

For further information and details on how to register visit www.cipre-expo.com

For conference or registration queries please contact:

Ben Lane

Event Manager

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F: +44 (0) 872 111 3210

E: benl@torchmarketing.co.uk

Premium Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze
	(Exclusive)	(2 Available)	(3 Available)	(4 Available)
	€14,500	€12,500	€9,500	€7,500
Pre-Event Benefits				
Company logo will be included on promotional materials, including adverts, brochures, website and electronic materials	X	X	X	selected materials
Company logo to appear on the front cover of the Pre-Event brochure	X	X		
Company logo to appear on Sponsor page in Pre-Event brochure	X	X	X	X
Company logo on event website with hyperlink to Company's website	X	X	X	X
One free e-blast to our 80,000 list to publicise participation at event	X	X		
One free banner ad in event e-newsletter	X	X	X	X
Live Event Benefits				
Table Top display Booth in exhibition area, incl electrical and wi-fi.	Double Tabletop	Tabletop	Tabletop	Tabletop
Full-Access Conference Delegate Pass for Duration of Event	6	4	3	2
Recognition and thanks, plus company logo displayed during the keynote session.	X	X	X	X
Company promotional literature inserted into all delegate packs.	X	X	X	
Company logo to appear on the Front Cover in the Event Programme.	X	X		
Company logo to appear on Sponsor page in Event Programme.	X	X	X	X
Full colour advertisement in Event Programme.	Full Page (Premium Position)	Full Page	Half Page	Half Page
On-site signage carrying sponsor's logo, throughout the exhibition and conference areas	X	X	X	X
Sponsors Thank You sign on-site carrying sponsor's logo.	X	X	X	X
Company logo on event website home page, highlighted with hyperlink to Company's website.	X	X	X	X
Company profile on event website sponsors page with hyperlink to Company's website.	50 Words	40 Words	30 Words	30 Words
Company profile in Event Programme listings	100 Words + logo (Premium listing)	100 Words + logo (Premium listing)	30 Words	30 Words
Lead Retrieval System access during the event	X	X	X	X
Participation in opening day plenary session (subject to availability and matter TBD in collaboration with Conference Director)	X			
Panelist/Speaking Role (presentation subject to availability and approval by Conference Director and must not be commercially oriented)	X	X	X	
Post-Event				
Access to website with all conference papers uploaded, for delegates to access after CIPRNE 2025.	X	X	X	X
Post- Show 1 White Paper/Case Study Distribution to CIPRE Attendee List	X	X	X	
One free e-blast to our 80,000 list to post-event	X			
Advertisement in CIPR News	DPS Spread	Full Page	Half Page	Half Page
Executive interview for feature in CIPR News	X	X		

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"CIPRE Madrid offered a great platform for insightful conversations, networking opportunities, and a deep dive into the latest OT security trends.

The well-organized venue and diverse range of sessions made it a valuable experience."

Sharon Caro, Marketing Executive, Salvador Technologies

Exhibiting Investment

The cost of participation at the Critical Infrastructure Protection & Resilience Europe is:

Table Top Exhibit - €3,250

2m x 1.5m raw space with 1 x table and 2 x chairs, 1 Exhibitor Delegate pass with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Exhibitors also benefit from a 50% discount on Conference Delegate Fees.

ASK ABOUT OUR BOOKING BUNDLES FOR EXTRA EXPOSURE

Why participate and be involved?

Critical Infrastructure Protection and Resilience Europe provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience Europe gives you a great opportunity to meet key decision makers and influencers.

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Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted below. Packages can be designed and tailored to meet your budget requirements and objectives. Some sponsorship packages include a Table Top Exhibit.

Platinum Sponsor (exclusive)	Euro 14,500
Gold Sponsor (2 available)	Euro 12,000
Silver Sponsor (3 available)	Euro 9,500
Bronze Sponsor (4 available)	Euro 7,500
Conference Proceedings	Euro 4,950
Delegate Folder Sponsor	Euro 4,950
Networking Reception Sponsor	Euro 4,950
Lanyard Sponsor	Euro 4,950
Badge Sponsor	Euro 4,950
Conference Proceedings Sponsorship	Euro 4,950
Coffee Break Sponsor	Euro 4,950

For further details and to discuss,, contact your regional representative detailed below.



How to Exhibit

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience Europe please contact:

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