



critical infrastructure

PROTECTION AND RESILIENCE EUROPE



Conference & Exhibition - 12th-13th February 2014
Guoman Charing Cross Hotel, London, UK



Today's modern economies and improving living standards rely more and more on the development and security of a country's critical infrastructure.

How would a country stand should there be an attack, from natural or man-made disasters, on its key infrastructure?

Exhibitor Prospectus

Critical Infrastructure Protection and Resilience Europe will bring together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Europe. The conference will look at developing existing national or international legal and technical frameworks, integrating good risk management, strategic planning and implementation.

Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.



www.cipre-expo.com

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Supporting Organisations:





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“The EU Internal Security Strategy highlights that critical infrastructure must be better protected from criminals who take advantage of modern technologies and that the EU should continue to designate critical infrastructure and put in place plans to protect such assets, as they are essential for the functioning of society and the economy.”

Attacks on critical infrastructure sites are a favoured target for terrorist groups, for good reason. They offer what is seen by the terrorist as a soft target, that is, maximum effect with minimal chance of interdiction. The potential effects in terms of damage, the hugely detrimental economic impact, disruption of normal daily life and resulting publicity, can far outweigh the terrorist organisations commitment in both manpower and risk.

The European Commission has adopted a communication on Critical Infrastructure Protection in the fight against terrorism, enhancing European prevention, preparedness and response in the event of terrorist attacks involving critical infrastructures.

The European Programme for Critical Infrastructure Protection (EPCIP) considers measures that will enhance the level of protection of infrastructure against external threats, with the Operator Security Plan for all infrastructures designated as European critical.

Critical Infrastructure Protection and Resilience Europe will bring together leading stakeholders from industry, operators, agencies and governments to collaborate on securing Europe. The conference will look at developing existing national or international legal and technical frameworks, integrating good risk management, strategic planning and implementation.

- **Transport**
- **Energy**
- **Water**
- **Information Technology**
- **Communication**
- **Health**
- **Food / Agriculture**
- **Emergency Services**
- **Finance**
- **Government**

Why participate and be involved?

Critical Infrastructure Protection and Resilience Europe provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience Europe gives you a great opportunity to meet key decision makers and influencers.

www.cipre-expo.com

“Disruption to infrastructures providing key services could harm the security and economy of the EU as well as the well-being of its citizens.”





Keeping the traffic moving – Balancing security needs against the free movement of goods and people

The Critical Infrastructure Protection & Resilience Europe exhibition will demonstrate and display some of the leading technologies, products and services available to the industry.

As an exhibitor you can meet leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

Who is CIPRE for?

Critical Infrastructure Protection and Resilience Europe will attract:

- Police and Security Agencies
- Emergency Services
- National government agencies responsible for national security and emergency/contingency planning
- Local Government
- Facilities Managers – Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- Information Managers
- Port Security Managers
- Airport Security Managers
- Transport Security Managers
- Event Security Managers
- Architects
- Civil Engineers
- EU
- NATO
- Military
- Border Officials

For further information and details on how to register visit
www.cipre-expo.com

For conference or registration queries please contact:
Neil Walker
Event Director
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F: +44 (0) 872 111 3210
E: neilw@torchmarketing.co.uk

Who should Exhibit

Critical Infrastructure Protection and Resilience Europe provide great business development opportunities, as well as connections to a key target audience, for:

- Security equipment manufacturers and suppliers
- IT security consultants
- Infrastructure protection consultants
- Architects
- Builders
- Civil Engineers
- Security Service providers

Benefits of Exhibiting

- Build and enhance your company profile and image to key industry professionals
- Connect with customers and develop new business relationships
- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critical infrastructure sector
- Connect with more customers in less time in the best face-to-face environment

“Although the EC Directive has helped in ‘assessing the need to improve the protection of European critical infrastructures’ in the transport and energy sectors, there is no indication that it has actually improved security in these sectors.”





Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Bag Sponsor
- Water Bottle Sponsor
- Bag Insert

Built in security - increasing security without turning our public buildings and spaces into fortresses

Exhibiting Investment

The cost of exhibiting at the Critical Infrastructure Protection & Resilience Europe is for a 6 sq.m. furnished shell scheme stand.

6 sq.m. Fully Furnished Shell Scheme - £2,500

includes 1 x Full Conference Delegate Pass

(If contract completed and returned by 30th November 2013 - £2,250)

(If contract completed and returned by 31st August 2013 - £2,000)

9 sq.m. Fully Furnished Shell Scheme - £3,750

includes 1 x Full Conference Delegate Pass

(If contract completed and returned by 30th November 2013 - £3,500)

(If contract completed and returned by 31st August 2013 - £3,250)

Package includes: floor space, walls, name board, furniture (table and 2 chairs), literature rack, lights, power socket, 1 full conference delegate pass, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.
(Electrical consumption not included).

Additional Exhibition Booth Passes can purchased at a cost of £100 each, which includes lunch and coffee breaks for the two days.

How to Exhibit

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience Europe please contact:

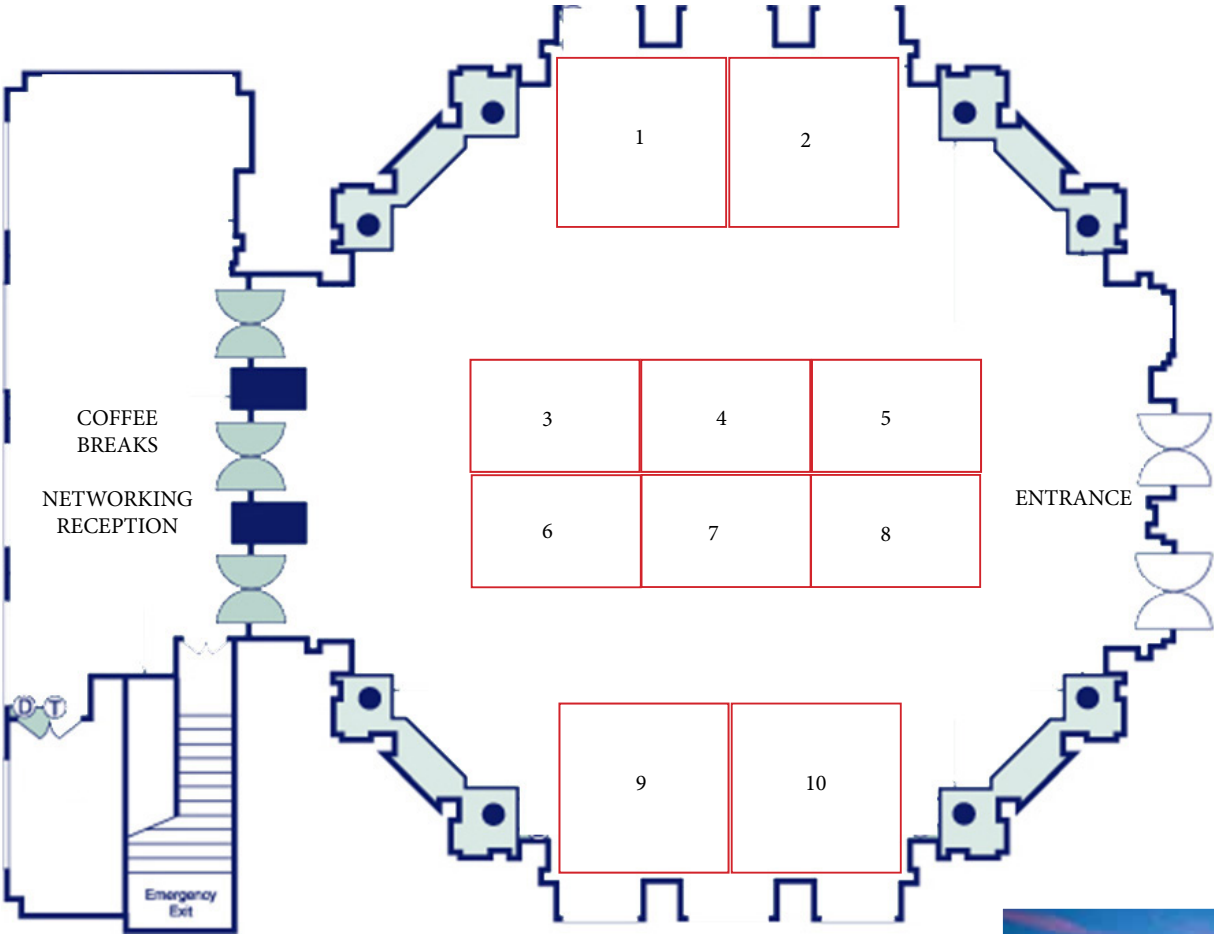
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Communications Resilience – In the event of a disaster, how do you keep the information flowing

Floorplan





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Call for Papers

Are you interested at speaking at the Critical Infrastructure Protection and Resilience Europe conference?

The Critical Infrastructure Protection and Resilience Europe Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

Submit your abstract online at www.cipre-expo.com

If you have any queries, please email Neil Walker, Event Director at neilw@torchmarketing.co.uk

Developing and implementing policies and best practices to improve measures for the protection, security preparedness and resilience of critical infrastructure.



Further Information

If you are interested in exhibiting and sponsorship opportunities at the Critical Infrastructure Protection & Resilience Europe, please complete the form and return to:

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Paul Gloc
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T: +44 (0) 7786 270820
E: paulg@torchmarketing.co.uk

Name: _____

Job Title: _____

Organisation: _____

Address: _____

Town/City: _____

County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:

Tel: ☐ Fax: ☐ Email: ☐ Mail: ☐

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998.